



Northern Michigan Chapter- Governing Board Meeting
Thursday, April 9, 2015 9:30-11:00 am
Hagerty Center – Traverse City, MI.

MINUTES OF APRIL 2015 MEETING

Attendance: Becky Lancaster, Molly Buttleman, Lee Miller, Colleen Mageau, Bridget Carefoot, Erika Korndorfer, Judy Crowe, Helen Postma, Barb Hood , Karly Wentzloff, Katie Hoyt

I. Call to Order-Becky Lancaster – Chair/Chapter President
Time: 9:42

II. Approval of Agenda

Motion to approve: Katie, second: Lee

III. Approval of Minutes from 3/5/2015 meeting

Correction to minutes: New banner was purchased for \$225, reprints will be about \$155.00.

Motion to approve with change: Karly, second Katie

IV. Financial Report and Budget

1. Lee Miller – filed the 990N nonprofit

Motion to allow line officers and committee chairs to get reimbursed for the Traverse City Region II Retreat, June 12 – 15 out of the Convention and Travel budget.

Second: Erika

Discussion: Note that budget may need adjustments in the fall for convention & travel; President and President Elect are reimbursed for all events.

Motion carries

V. Reports of Officers and Standing Committees

1. President's Report – Becky Lancaster

Encourages participation in our Regional meeting since it's close to home.

Reminder that the Officer installation will be December 17, 2015

Need assistance after our monthly meetings gathering table tops, evaluation, banners.

2. Membership- Judy Crowe

59 affiliate members, 86 Realtor members

Discussion: Should we have a "Membership Committee"? Colleen to look into Survey Monkey as a means to reachout to members. Note that agents participating in Tour must be members or pay \$20 to have home on tour.

3. Marketing- Erika Korndorfer

Working on press releases for Bras, Life as a Realtor
Advertising: Button Ads on TAAR and Ticker sites
Facebook will have results of survey

4. Education- Molly Buttleman

Robert Morris coming up in June 10th; preregistration is moderate. Molly will do email blast to statewide WCR Presidents and flyers at May 8 in Lansing. Discussion followed to provide scholarship for Robert Morris classes; \$25 rebate for our Chapter members only.

Motion by Karly: To provide a \$25 rebate for NM affiliates and members for the WIN WIN class in June. Second Erika

Discussion: Rebate form to be provided in class, money will come out of the "Education" budget, vs the "Scholarship" budget used for NAR / MAR events. Education Committee is willing to subsidize WIN WIN.

Motion Carries.

October 29 Strategic meeting

August 6 Doug Miriam will do a panel as legal update, with discussion and QA

Lee will track sponsors who have donated \$350 and send invoices

5. Ways and Means- Katie Hoyt

Charity was chosen for BRAS: Mammographic Assistance through Munson, including Frankfort, Kalkaska Healthcare.

Sponsorship letters have been sent to past sponsors; model participation and sponsor responses are already strong.

6. Bylaws- Matt Dakoske not present

7. Audit- Helen Postma

Next audit to be scheduled is in the spring.

8. Nominating- Karly Wentzloff

Developing a process for nominating 2016 Athena award. Becky, Erika and Karly to coordinate.

VI. Special Committee Reports

1. Hospitality- Colleen Mageau

Needs helpers to step in and replace Jennifer.

2. Website- Gwyn Besner not present

3. Home Tour-Sue Kelly not present

VIII. New Business

1. Governing Board meetings: June/July 2015

Becky is in favor of meetings in June and July

2. Scholarship reporting

What is the purpose of writing to the treasurer what was learned at a session when provided a scholarship – is it effective providing only to the Treasurer and then what happens to the

review? Becky suggested the material should be on Facebook, website, provided to board members and Education Chair and then to Erika for marketing.

VIX. Adjournment 11:08